

CONTRACT

www.nbcconnecticut.com

And:

MESSAGE AND MEDIA
100 ALBANY STREET
NEW BRUNSWICK, NJ 08901

| | | |
|---|--|--|
| <u>Contract / Revision</u> 342425 / 5 | | <u>Alt Order #</u> |
| <u>Product</u> SENATE 2012 | | |
| <u>Contract Dates</u> 10/29/12 - 11/06/12 | <u>Estimate #</u> | |
| <u>Advertiser</u> MURPHY FOR SENATE | | <u>Original Date / Revision</u> 10/17/12 / 11/02/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WVIT | <u>Account Executive</u> Corey Lane | <u>Sales Office</u> Philadelphia NS |
| <u>Special Handling</u> | | |
| <u>Demographic</u> RA35+ | | |
| | | <u>Total Ratings</u> 224.80 |
| <u>IDB#</u> | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> 42907 | | <u>Advertiser Ref</u> 28027 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|-------------|-------------------|-------------------|------------------------|-----------------------|-----------------|---------------|-------------------|---------------------|---------------|-------------|-------|------------|
| 1 | WVIT | 10/29/12 | 11/04/12 | 5-530A CT NEWS TODAY | 5A-530A | | :30 | | | | NM | 5 | \$1,250.00 |
| | IP | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF-- | | | | 5 | \$250.00 | 1.10 | | | |
| 2 | WVIT | 10/29/12 | 11/04/12 | 530-6A CT NEWS TODAY | 530A-6A | | :30 | | | | NM | 5 | \$1,500.00 |
| | IP | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF-- | | | | 5 | \$300.00 | 1.70 | | | |
| 3 | WVIT | 10/29/12 | 11/04/12 | 6-7A CT NEWS TODAY | 6A-7A | | :30 | | | | NM | 5 | \$2,500.00 |
| | IP | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF-- | | | | 5 | \$500.00 | 3.20 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| | 2 | WVIT | 10/29/12-11/04/12 | 6-7A CT NEWS TODAY | 6A-7A | MTuWThF---- | :30 | | \$500.00 | 3.20 | NM | | |
| | | | | See MG 3.6 | | | | | | | | | |
| | | | | DNA-SEVERE WX COVERAGE | | | | | | | | | |
| | 6 | WVIT | 10/29/12-11/04/12 | 6-7A CT NEWS TODAY | 6A-7A | ---WThF---- | :30 | | \$500.00 | 3.20 | NM | | |
| | | | | MG for 3.2 10/29 | | | | | | | | | |
| 4 | WVIT | 10/29/12 | 11/04/12 | 7-9A TODAY SHOW | 7A-9A | | :30 | | | | NM | 5 | \$4,250.00 |
| | CDR | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF-- | | | | 5 | \$850.00 | 3.50 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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| <u>Contract / Revision</u> 342425 / 5 | | <u>Alt Order #</u> |
| <u>Contract Dates</u> 10/29/12 - 11/06/12 | | <u>Product</u> SENATE 2012 |
| <u>Advertiser</u> MURPHY FOR SENATE | | <u>Estimate #</u> |
| <u>Original Date / Revision</u> 10/17/12 / 11/02/12 | | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Rtn | Type | Spots | Amount | | |
|-------|------------------------|-------------------|-------------------|------------------------|-----------------------|-----------------|---------------|-------------------|---------------------|---------------|-------------|-------|----------|--|--|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| | 1 | WVIT | 10/29/12-11/04/12 | 7-9A TODAY SHOW | 7A-9A | MTuWThF---- | :30 | | \$850.00 | 3.50 | NM | | | | |
| | See MG 4.6 | | | | | | | | | | | | | | |
| | DNA-SEVERE WX COVERAGE | | | | | | | | | | | | | | |
| | 5 | WVIT | 10/29/12-11/04/12 | 7-9A TODAY SHOW | 7A-9A | MTuWThF---- | :30 | | \$850.00 | 3.50 | NM | | | | |
| | See MG 4.7 | | | | | | | | | | | | | | |
| | DNA-SEVERE WX COVERAGE | | | | | | | | | | | | | | |
| | 6 | WVIT | 11/01/12-11/02/12 | 7-9A TODAY SHOW | 7A-9A | ----ThF---- | :30 | | \$850.00 | 3.50 | NM | | | | |
| | Ⓜ MG for 4.1 10/31 | | | | | | | | | | | | | | |
| | 7 | WVIT | 11/05/12-11/06/12 | 7-9A TODAY SHOW | 7A-9A | MTu----- | :30 | | \$850.00 | 3.50 | NM | | | | |
| | Ⓜ MG for 4.5 11/01 | | | | | | | | | | | | | | |
| 5 | WVIT | 10/29/12 | 11/04/12 | 6-7A CT NEWS TODAY | 6A-7A | | :30 | | | | NM | 1 | \$275.00 | | |
| CDR | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | | | | 1 | \$275.00 | 2.20 | | | | | |
| 6 | WVIT | 10/29/12 | 11/04/12 | 7-9A SATURDAY TODAY | 7A-9A | | :30 | | | | NM | 1 | \$400.00 | | |
| IP | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | | | | 1 | \$400.00 | 3.30 | | | | | |
| 7 | WVIT | 10/29/12 | 11/04/12 | 9-10A CT NEWS TODAY | 9A-10A | | :30 | | | | NM | 1 | \$600.00 | | |
| CDR | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | | | | 1 | \$600.00 | 3.10 | | | | | |
| 8 | WVIT | 10/29/12 | 11/04/12 | 6-630AM SU CT NEWS TOD | 6A-630A | | :30 | | | | NM | 1 | \$125.00 | | |
| IP | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | | | 1 | \$125.00 | 1.30 | | | | | |
| 9 | WVIT | 10/29/12 | 11/04/12 | 630-7AM SU CT NEWS TOD | 630A-7A | | :30 | | | | NM | 1 | \$150.00 | | |
| IP | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | | | 1 | \$150.00 | 1.40 | | | | | |
| 10 | WVIT | 10/29/12 | 11/04/12 | 7-8A CT NEWS TODAY | 7A-8A | | :30 | | | | NM | 1 | \$200.00 | | |
| IP | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | | | 1 | \$200.00 | 2.30 | | | | | |
| 11 | WVIT | 10/29/12 | 11/04/12 | 8-9A SUNDAY TODAY | 8A-9A | | :30 | | | | NM | 1 | \$350.00 | | |
| IP | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | | | 1 | \$350.00 | 3.10 | | | | | |
| 12 | WVIT | 10/29/12 | 11/04/12 | 9-10A CT NEWS TODAY | 9A-10A | | :30 | | | | NM | 1 | \$300.00 | | |
| IP | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | | | 1 | \$300.00 | 2.90 | | | | | |

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| <u>Contract Dates</u> 10/29/12 - 11/06/12 | | <u>Product</u> SENATE 2012 |
| <u>Advertiser</u> MURPHY FOR SENATE | | <u>Estimate #</u> |
| | | <u>Original Date / Revision</u> 10/17/12 / 11/02/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------------------------|-------------------|-------------------|------------------------|-----------------------|-----------------|---------------|-------------------|---------------------|---------------|-------------|-------|------------|
| 13 | WVIT | 10/29/12 | 11/04/12 | 10-1030A CHRIS MATTHEW | 10-1030A | | :30 | | | | NM | 1 | \$1,500.00 |
| | IP | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | | | 1 | \$1,500.00 | 2.30 | | | |
| 14 | WVIT | 10/29/12 | 11/04/12 | 1030A-1130A SU MTP | 1030A-1130A | | :30 | | | | NM | 1 | \$2,500.00 |
| | IP | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | | | 1 | \$2,500.00 | 1.80 | | | |
| E 15 | WVIT | 10/29/12 | 11/04/12 | 9-10A TODAY SHOW | 9A-10A | | :30 | | | | NM | 5 | \$1,750.00 |
| | IP | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF-- | | | | 5 | \$350.00 | 2.30 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| | 5 | WVIT | 10/29/12-11/04/12 | 9-10A TODAY SHOW | 9A-10A | MTuWThF---- | :30 | | \$350.00 | 2.30 | NM | | |
| | See MG 15.6 | | | | | | | | | | | | |
| | DNA-SEVERE WX COVERAGE | | | | | | | | | | | | |
| | 6 | WVIT | 11/06/12-11/06/12 | 9-10A TODAY SHOW | 9A-10A | -Tu----- | :30 | | \$350.00 | 2.30 | NM | | |
| | Ⓜ MG for 15.5 11/02 | | | | | | | | | | | | |
| 16 | WVIT | 10/29/12 | 11/04/12 | 11-12P CT NEWS TODAY | 11A-12P | | :30 | | | | NM | 5 | \$375.00 |
| | IP | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF-- | | | | 5 | \$75.00 | 1.30 | | | |
| 17 | WVIT | 10/29/12 | 11/04/12 | 3-4PM STEVE HARVEY | 3P-4P | | :30 | | | | NM | 5 | \$875.00 |
| | IP | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF-- | | | | 5 | \$175.00 | 1.40 | | | |
| 18 | WVIT | 10/29/12 | 11/04/12 | 4-5P ELLEN | 4P-5P | | :30 | | | | NM | 6 | \$1,250.00 |
| | IP | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF-- | | | | 5 | \$250.00 | 1.90 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| | 5 | WVIT | 10/29/12-11/04/12 | 4-5P ELLEN | 4P-5P | MTuWThF---- | :30 | | \$250.00 | 1.90 | NM | | |
| | See MG 18.6, 18.7 | | | | | | | | | | | | |
| | DNA-SEVERE WX COVERAGE | | | | | | | | | | | | |
| | 6 | WVIT | 10/29/12-11/04/12 | 7-8A CT NEWS TODAY | 7A-8A | -----Su | :30 | | \$200.00 | 1.40 | NM | | |
| | Ⓜ MG for 18.5 10/31 | | | | | | | | | | | | |
| | 7 | WVIT | 11/05/12-11/05/12 | 4305A CT NEW TODAY M-F | 430A-5A | M----- | :30 | | \$50.00 | 0.50 | NM | | |
| | Ⓜ MG for 18.5 10/31 | | | | | | | | | | | | |
| 19 | WVIT | 10/29/12 | 11/04/12 | 5-6P CT NEWS @ 5PM | 5P-6P | | :30 | | | | NM | 5 | \$3,250.00 |
| | IP | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF-- | | | | 5 | \$650.00 | 3.40 | | | |

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| Contract Dates 10/29/12 - 11/06/12 | | Estimate # |
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| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|-----------|-------------------|-----------------|------------------------|-----------------------|-----------------|-------------------|------------|------|-----------------------|---------------|-------------|------------|-------------|-----------|-------------------|-----------------|--------------------|-----------------------|-----------------|-------------------|--|--|-------------|---------------|-------------|--|----------------|-----------|-------------------|-------------------|--------------------|------------------------|-----------------|---------------|-----|--|-------------|-----------------------|-------------|----|--|---|------------------|-------------------|--|--------------------|-------|-------------|-----|--|--|---------------------|------|----|--|--|------------------------|--|--|--|--|--|--|--|--|--|--|--|--|--|------------------------|------|-------------------|--|------------------------|---------|-------------|-----|--|--|-----------------------|------|----|--|---|---------------------|-------------------|--|--------------------|-------|-------------|-----|--|--|----------|------|----|--|--|------------------------|------|-------------------|--|------------------------|-------|-------------|-----|--|--|----------|------|----|--|---|---------------------|-------------------|--|------------------------|---------|-------------|-----|--|--|------------|------|----|--|--|---------------------|--|--|--|--|--|--|--|--|--|--|--|--|--|---|------|-------------------|--|-------------------|-------|-------------|-----|--|--|------------|------|----|--|--|---------------------|--|--|--|--|--|--|--|--|--|--|--|--|--|
| <table><tr><th colspan="2"></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th colspan="2"></th><th><u>Spots/Week</u></th><th colspan="2"></th><th><u>Rate</u></th><th><u>Rating</u></th><th colspan="2"></th></tr><tr><th><u>Spot</u></th><th><u>Ch</u></th><th colspan="2"><u>Date Range</u></th><th><u>Description</u></th><th><u>Start/End Time</u></th><th><u>Weekdays</u></th><th><u>Length</u></th><th colspan="2"></th><th><u>Rate</u></th><th><u>Rtg</u></th><th><u>Type</u></th><th colspan="2"></th></tr><tr><td>2</td><td>WVIT</td><td colspan="2">10/29/12-11/04/12</td><td>5-6P CT NEWS @ 5PM</td><td>5P-6P</td><td>MTuWThF----</td><td>:30</td><td colspan="2"></td><td>\$650.00</td><td>3.40</td><td>NM</td><td colspan="2"></td></tr><tr><td colspan="14">See MG 19.6</td></tr><tr><td colspan="14">DNA-SEVERE WX COVERAGE</td></tr><tr><td>6</td><td>WVIT</td><td colspan="2">10/29/12-11/04/12</td><td>5-6P CT NEWS @ 5PM</td><td>5P-6P</td><td>---WThF----</td><td>:30</td><td colspan="2"></td><td>\$650.00</td><td>3.40</td><td>NM</td><td colspan="2"></td></tr><tr><td colspan="14">Ⓜ MG for 19.2 10/29</td></tr></table> | | | | | | | | | | | | | | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | 2 | WVIT | 10/29/12-11/04/12 | | 5-6P CT NEWS @ 5PM | 5P-6P | MTuWThF---- | :30 | | | \$650.00 | 3.40 | NM | | | See MG 19.6 | | | | | | | | | | | | | | DNA-SEVERE WX COVERAGE | | | | | | | | | | | | | | 6 | WVIT | 10/29/12-11/04/12 | | 5-6P CT NEWS @ 5PM | 5P-6P | ---WThF---- | :30 | | | \$650.00 | 3.40 | NM | | | Ⓜ MG for 19.2 10/29 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WVIT | 10/29/12-11/04/12 | | 5-6P CT NEWS @ 5PM | 5P-6P | MTuWThF---- | :30 | | | \$650.00 | 3.40 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| See MG 19.6 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| DNA-SEVERE WX COVERAGE | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 6 | WVIT | 10/29/12-11/04/12 | | 5-6P CT NEWS @ 5PM | 5P-6P | ---WThF---- | :30 | | | \$650.00 | 3.40 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Ⓜ MG for 19.2 10/29 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 20 | WVIT | 10/29/12 | 11/04/12 | 6-630P M-F CT NEWS @ 6 | 6P-630P | | :30 | | | | NM | 5 | \$7,000.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| CDR | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th colspan="2"></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th colspan="2"></th><th><u>Spots/Week</u></th><th colspan="2"></th><th><u>Rate</u></th><th><u>Rating</u></th><th colspan="2"></th></tr><tr><td colspan="2">Week: 10/29/12</td><td>11/04/12</td><td>MTWTF--</td><td></td><td colspan="2"></td><td>5</td><td colspan="2"></td><td>\$1,400.00</td><td>4.50</td><td colspan="2"></td></tr></table> | | | | | | | | | | | | | | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | Week: 10/29/12 | | 11/04/12 | MTWTF-- | | | | 5 | | | \$1,400.00 | 4.50 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Week: 10/29/12 | | 11/04/12 | MTWTF-- | | | | 5 | | | \$1,400.00 | 4.50 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th><u>Spot</u></th><th><u>Ch</u></th><th colspan="2"><u>Date Range</u></th><th><u>Description</u></th><th><u>Start/End Time</u></th><th><u>Weekdays</u></th><th><u>Length</u></th><th colspan="2"></th><th><u>Rate</u></th><th><u>Rtg</u></th><th><u>Type</u></th><th colspan="2"></th></tr><tr><td>2</td><td>WVIT</td><td colspan="2">10/29/12-11/04/12</td><td>6-630P M-F CT NEWS @ 6</td><td>6P-630P</td><td>MTuWThF----</td><td>:30</td><td colspan="2"></td><td>\$1,400.00</td><td>4.50</td><td>NM</td><td colspan="2"></td></tr><tr><td colspan="14">See MG 20.6</td></tr><tr><td colspan="14">DNA-SEVERE WX COVERAGE</td></tr><tr><td>3</td><td>WVIT</td><td colspan="2">10/29/12-11/04/12</td><td>6-630P M-F CT NEWS @ 6</td><td>6P-630P</td><td>MTuWThF----</td><td>:30</td><td colspan="2"></td><td>\$1,400.00</td><td>4.50</td><td>NM</td><td colspan="2"></td></tr><tr><td colspan="14">See MG 20.7</td></tr><tr><td colspan="14">DNA-SEVERE WX COVERAGE</td></tr><tr><td>6</td><td>WVIT</td><td colspan="2">10/29/12-11/04/12</td><td>6-630P M-F CT NEWS @ 6</td><td>6P-630P</td><td>---WThF----</td><td>:30</td><td colspan="2"></td><td>\$1,400.00</td><td>4.50</td><td>NM</td><td colspan="2"></td></tr><tr><td colspan="14">Ⓜ MG for 20.2 10/29</td></tr><tr><td>7</td><td>WVIT</td><td colspan="2">10/29/12-11/04/12</td><td>TH8P-9P THE VOICE</td><td>8P-9P</td><td>----Th-----</td><td>:30</td><td colspan="2"></td><td>\$1,400.00</td><td>4.50</td><td>NM</td><td colspan="2"></td></tr><tr><td colspan="14">Ⓜ MG for 20.3 10/30</td></tr></table> | | | | | | | | | | | | | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | 2 | WVIT | 10/29/12-11/04/12 | | 6-630P M-F CT NEWS @ 6 | 6P-630P | MTuWThF---- | :30 | | | \$1,400.00 | 4.50 | NM | | | See MG 20.6 | | | | | | | | | | | | | | DNA-SEVERE WX COVERAGE | | | | | | | | | | | | | | 3 | WVIT | 10/29/12-11/04/12 | | 6-630P M-F CT NEWS @ 6 | 6P-630P | MTuWThF---- | :30 | | | \$1,400.00 | 4.50 | NM | | | See MG 20.7 | | | | | | | | | | | | | | DNA-SEVERE WX COVERAGE | | | | | | | | | | | | | | 6 | WVIT | 10/29/12-11/04/12 | | 6-630P M-F CT NEWS @ 6 | 6P-630P | ---WThF---- | :30 | | | \$1,400.00 | 4.50 | NM | | | Ⓜ MG for 20.2 10/29 | | | | | | | | | | | | | | 7 | WVIT | 10/29/12-11/04/12 | | TH8P-9P THE VOICE | 8P-9P | ----Th----- | :30 | | | \$1,400.00 | 4.50 | NM | | | Ⓜ MG for 20.3 10/30 | | | | | | | | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WVIT | 10/29/12-11/04/12 | | 6-630P M-F CT NEWS @ 6 | 6P-630P | MTuWThF---- | :30 | | | \$1,400.00 | 4.50 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| See MG 20.6 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| DNA-SEVERE WX COVERAGE | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WVIT | 10/29/12-11/04/12 | | 6-630P M-F CT NEWS @ 6 | 6P-630P | MTuWThF---- | :30 | | | \$1,400.00 | 4.50 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| See MG 20.7 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| DNA-SEVERE WX COVERAGE | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 6 | WVIT | 10/29/12-11/04/12 | | 6-630P M-F CT NEWS @ 6 | 6P-630P | ---WThF---- | :30 | | | \$1,400.00 | 4.50 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Ⓜ MG for 20.2 10/29 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 7 | WVIT | 10/29/12-11/04/12 | | TH8P-9P THE VOICE | 8P-9P | ----Th----- | :30 | | | \$1,400.00 | 4.50 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Ⓜ MG for 20.3 10/30 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 21 | WVIT | 10/29/12 | 11/04/12 | 630-7P NIGHTLY NEWS | 630-7P | | :30 | | | | NM | 2 | \$5,000.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| <table><tr><th colspan="2"></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th colspan="2"></th><th><u>Spots/Week</u></th><th colspan="2"></th><th><u>Rate</u></th><th><u>Rating</u></th><th colspan="2"></th></tr><tr><td colspan="2">Week: 10/29/12</td><td>11/04/12</td><td>MTWTF--</td><td></td><td colspan="2"></td><td>2</td><td colspan="2"></td><td>\$2,500.00</td><td>5.10</td><td colspan="2"></td></tr></table> | | | | | | | | | | | | | | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | Week: 10/29/12 | | 11/04/12 | MTWTF-- | | | | 2 | | | \$2,500.00 | 5.10 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 10/29/12 | | 11/04/12 | MTWTF-- | | | | 2 | | | \$2,500.00 | 5.10 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WVIT | 10/29/12-11/04/12 | | 630-7P NIGHTLY NEWS | 630-7P | MTuWThF---- | :30 | | | \$2,500.00 | 5.10 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| See MG 21.3 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| DNA-SEVERE WX COVERAGE | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WVIT | 10/29/12-11/04/12 | | 630-7P NIGHTLY NEWS | 630-7P | ---WThF---- | :30 | | | \$2,500.00 | 5.10 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Ⓜ MG for 21.2 10/29 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 22 | WVIT | 10/29/12 | 11/04/12 | 6-7P CT NEWS SAT @ 6PM | 6P-7P | | :30 | | | | NM | 2 | \$600.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Week: 10/29/12 | | 11/04/12 | -----S- | | | | 1 | | | \$600.00 | 3.10 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WVIT | 10/29/12-11/04/12 | | 6-7P CT NEWS SAT @ 6PM | 6P-7P | -----Sa-- | :30 | | | \$600.00 | 3.10 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| See MG 22.2,22.3 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| NA-PGM NOT SCHEDULED | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WVIT | 10/29/12-11/04/12 | | 1-2P DAYS OF OUR LIVES | 1P-2P | MTuWThF---- | :30 | | | \$300.00 | 1.55 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Ⓜ MG for 22.1 11/03 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WVIT | 10/29/12-11/04/12 | | 1-2P DAYS OF OUR LIVES | 1P-2P | MTuWThF---- | :30 | | | \$300.00 | 1.55 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 23 | WVIT | 10/29/12 | 11/04/12 | 6-7P CT NEWS SUN @ 6PM | 6P-7P | | :30 | | | | NM | 1 | \$600.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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|--|--|--|
| <u>Contract / Revision</u> 342425 / 5 | | <u>Alt Order #</u> |
| <u>Contract Dates</u> 10/29/12 - 11/06/12 | | <u>Product</u> SENATE 2012 |
| <u>Advertiser</u> MURPHY FOR SENATE | | <u>Estimate #</u> |
| | | <u>Original Date / Revision</u> 10/17/12 / 11/02/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|------------------------|-----------|-------------------|-----------------|-------------------------|-----------------------|-----------------|---------------|-------------------|---------------------|---------------|-------------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | | | 1 | \$600.00 | 5.10 | | | |
| 24 | WVIT | 10/29/12 | 11/04/12 | 7-730P EXTRA | 7P-730P | | :30 | | | | NM | 3 | \$1,350.00 |
| IP | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF-- | | | | 3 | \$450.00 | 2.80 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WVIT | 10/29/12-11/04/12 | | 7-730P EXTRA | 7P-730P | MTuWThF---- | :30 | | \$450.00 | 2.80 | NM | | |
| See MG 24.4 | | | | | | | | | | | | | |
| DNA-SEVERE WX COVERAGE | | | | | | | | | | | | | |
| 4 | WVIT | 10/29/12-11/04/12 | | 7-730P EXTRA | 7P-730P | ---WThF---- | :30 | | \$450.00 | 2.80 | NM | | |
| (M) MG for 24.1 10/29 | | | | | | | | | | | | | |
| 25 | WVIT | 10/29/12 | 11/04/12 | 11-1135P LATE NEWS | 11P-1135P | | :30 | | | | NM | 5 | \$4,250.00 |
| IP | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTFSS | | | | 5 | \$850.00 | 4.30 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| 2 | WVIT | 10/29/12-11/04/12 | | 11-1135P LATE NEWS | 11P-1135P | MTuWThFSaSu | :30 | | \$850.00 | 4.30 | NM | | |
| See MG 25.6 | | | | | | | | | | | | | |
| DNA-SEVERE WX COVERAGE | | | | | | | | | | | | | |
| 6 | WVIT | 10/29/12-11/04/12 | | 11-1135P LATE NEWS | 11P-1135P | ---WThFSaSu | :30 | | \$850.00 | 4.30 | NM | | |
| (M) MG for 25.2 10/29 | | | | | | | | | | | | | |
| 26 | WVIT | 10/29/12 | 11/04/12 | 1135-1235A TONIGHT SHOW | 1135P-1235A | | :30 | | | | NM | 5 | \$1,250.00 |
| IP | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF-- | | | | 5 | \$250.00 | 2.20 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| 2 | WVIT | 10/29/12-11/04/12 | | 1135-1235A TONIGHT SHOW | 1135P-1235A | MTuWThF---- | :30 | | \$250.00 | 2.20 | NM | | |
| See MG 26.6 | | | | | | | | | | | | | |
| DNA-SEVERE WX COVERAGE | | | | | | | | | | | | | |
| 6 | WVIT | 10/29/12-11/04/12 | | 1135-1235A TONIGHT SHOW | 1135P-1235A | ---WThF---- | :30 | | \$250.00 | 2.20 | NM | | |
| (M) MG for 26.2 10/29 | | | | | | | | | | | | | |
| 27 | WVIT | 10/29/12 | 11/04/12 | FTBL NIGHT AMERICA NON | 7P-8P | | :30 | | | | NM | 1 | \$1,200.00 |
| IP | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | | | 1 | \$1,200.00 | 3.20 | | | |
| 28 | WVIT | 10/29/12 | 11/04/12 | 1130P-1A SNL | 1130P-1A | | :30 | | | | NM | 1 | \$1,800.00 |
| CDR | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | | | | 1 | \$1,800.00 | 3.30 | | | |
| 29 | WVIT | 10/29/12 | 11/04/12 | W10-11P CHICAGO FIRE | 10P-11P | | :30 | | | | NM | 1 | \$3,000.00 |
| CDR | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | --W---- | | | | 1 | \$3,000.00 | 8.20 | | | |
| 30 | WVIT | 10/29/12 | 11/04/12 | 730-8P ACCESS HOLLYWOOD | 730P-8P | | :30 | | | | NM | 2 | \$900.00 |
| IP | | | | | | | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcconnecticut.com

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| <u>Contract / Revision</u> 342425 / 5 | | <u>Alt Order #</u> |
| <u>Contract Dates</u> 10/29/12 - 11/06/12 | | <u>Product</u> SENATE 2012 |
| <u>Advertiser</u> MURPHY FOR SENATE | | <u>Estimate #</u> |
| | | <u>Original Date / Revision</u> 10/17/12 / 11/02/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|--------|------------------------|-------------------|-------------------|-----------------------|-----------------------|-----------------|---------------|-------------------|---------------------|---------------|-------------|-------|-------------|
| Week: | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | | 10/29/12 | 11/04/12 | MTWTF-- | | | | 2 | \$450.00 | 2.80 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| | 2 | WVIT | 10/29/12-11/04/12 | 730-8P ACCESS HOLLYWO | 730P-8P | MTuWThF---- | :30 | | \$450.00 | 2.80 | NM | | |
| | See MG 30.3 | | | | | | | | | | | | |
| | DNA-SEVERE WX COVERAGE | | | | | | | | | | | | |
| | 3 | WVIT | 10/29/12-11/04/12 | 730-8P ACCESS HOLLYWO | 730P-8P | ---WThF---- | :30 | | \$450.00 | 2.80 | NM | | |
| | Ⓜ MG for 30.2 10/29 | | | | | | | | | | | | |
| Totals | | | | | | | | | | 224.80 | | 84 | \$50,350.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------|-------------|
| 10/29/12 - 11/06/12 | 84 | \$50,350.00 | \$42,797.50 |
| Totals | 84 | \$50,350.00 | \$42,797.50 |

Signature: _____ **Date:** _____

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